

## **New Brunswick Middle School named 2017 National School of Character by nationwide non-profit organization**

### ***Character.org encourages character development initiatives in schools, communities***

**NEW BRUNSWICK, NJ (May 18, 2017)** – [New Brunswick Middle School](#) was recently selected as a 2017 National School of Character by [Character.org](#) (formerly the Character Education Partnership). The recognition comes on the heels of the school being selected, in March, as a New Jersey School of Character.

National Schools and Districts of Character are recognized by Character.org for creating character development programs that improve the academic standards, student behavior, and learning environment within their schools. This year, New Brunswick Middle School was one of 83 schools from 21 states and four districts to be selected for the honor.

“Our school is committed to improving student character in order to create a more productive and effective learning environment,” says New Brunswick Middle School Principal Jeremiah Clifford. “This recognition highlights that ongoing effort, and I couldn’t be more proud of our students, faculty, and staff.”

Selected schools were chosen through a detailed evaluation process that ultimately determined their programs were exemplary models for character development success.

As background, students at New Brunswick Middle School participate in daily lessons in the Life College Career Advisory class. In addition, they have the option of volunteering to be school ambassadors or class leaders within the advisory class.

U.S. Senator James Lankford, of Oklahoma, will announce all National Schools and Districts of Character on May 23, during a live press event at the Dirksen Senate Building in Washington D.C.

### **About Character.org**

Founded in 1993, Character.org, is a national nonprofit based in Washington, D.C. The mission of the organization is to provide leadership and advocacy for character worldwide. It is dedicated to help people everywhere become educated, inspired and empowered to be ethical and compassionate citizens. Character.org validates character initiatives in schools, sports, families and the workplace through certifications and sharing of best practices. Results of effective character initiatives in schools typically include improved academic achievement, a decline in behavioral problems and an increase in an overall positive school climate.

### **About New Brunswick Public Schools**

The New Brunswick, NJ public school district consists of two high schools (New Brunswick High School and Health Sciences Technology High School), a middle school (New Brunswick Middle School) and eight elementary schools (Lincoln, Livingston, Lord Stirling, McKinley, Redshaw, Roosevelt, Paul Robeson, and Woodrow Wilson schools). The New Brunswick Public Schools offer a comprehensive educational program for students in grades pre-kindergarten through twelfth grade and serve more than 10,000 students.

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